

**Mapleton Radio, LLC, Lagniappe Broadcasting, LLC and Mapleton
Communications, LLC**

Pay Your Bills Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT DOES NOT INCREASE YOUR CHANCES OF WINNING.

EACH TEXT MESSAGE, SENT OR RECEIVED, MAY INCUR A CHARGE AS PROVIDED IN YOUR RATE PLAN. MESSAGE AND DATA RATES MAY APPLY. WHEN YOU ENTER BY TEXT MESSAGE, YOU CONSENT TO RECEIVE AT LEAST ONE (1) AUTODIALED TEXT MESSAGE IN RESPONSE TO YOUR ENTRY, AND YOU CONSENT TO RECEIVE ADDITIONAL CALLS TO YOUR MOBILE DEVICE IF YOU ARE SELECTED AS A POTENTIAL PRIZE WINNER, AS APPLICABLE.

1. PROMOTION DATES

KQPT is participating in a multi-market, multi-station Promotion called “Pay Your Bills” with 5 Mapleton Radio stations, in 5 separate markets starting on Monday, September 24th 2018, and ending on Friday, November 2nd 2018.

2. ENTRY

a. To enter, listen to a participating radio station during the Promotion Dates for the Station’s announcement of a Code Word as well as a Cue to enter. Each weekday, during the Promotion Dates, there will be up to thirteen (13) Cues announced on-air on each participating station, and each Cue will disclose a unique Code Word. Upon hearing the Cue, text the Code Word announced to the number 64636 to be entered for a chance to win the daily cash prize of \$500.

b. Entrants may enter only once per Code Word announced. And, entrants may enter up to thirteen (13) times per weekday, giving one entry for each Code Word that is texted in. All text entries received each day of the Promotion is considered one Entry Period, for a total of 30 possible Entry Periods.

c. Following each Entry Period, Mapleton Radio will conduct a random drawing from among all text entries from all participating stations. One (1) \$500 cash prize winner will be randomly selected and called by Mapleton Radio. Once reached by phone, the randomly selected entrant will be notified of their potential prize award (upon confirmation of eligibility). At the time of the call, the randomly selected entrant will be required to provide all information requested including their full name, complete address, day and evening phone numbers and date of birth to verify eligibility.

3. PRIZES

a. Thirty (30) \$500 cash prizes: each \$500 cash prize will be awarded as a check in the amount of \$500 payable to the prize winner upon confirmation of eligibility.

b. Checks will be processed within four to eight weeks upon verification of eligibility and receipt of all completed prize winner paperwork. All taxes, including but not limited to, federal, state, and local taxes,

and any other costs and expenses associated with the acceptance and use of a prize are solely the responsibility of the winner.

c. Total Approximate Retail Value of all prizes in the Promotion is \$15,000.

4. WINNER SELECTION

a. Decisions of Mapleton Radio with respect to the Promotion are final.

b. A listener and/or household may only win one \$500 cash prize during the Promotion and must be 18 years or older.

5. CONDITIONS

a. Mapleton Communications, LLC, Mapleton Radio Holdings, LLC, Mapleton Radio, LLC or Lagniappe Broadcasting are not responsible for any or all technical difficulties during Promotion. Streaming audio could be delayed for several minutes decreasing a streaming Entrant's chance of qualifying.

b. Participation in the Promotion constitutes entrant's and/or winner's permission for Mapleton Radio, and all participating radio stations, to use his/her name, prize won, city of residence, recorded voice, and/or likeness for promotional purposes.

c. Mapleton Radio reserves the right to terminate, suspend, or modify the Promotion at any time, without notice, on any or all participating radio stations.

d. Failure to comply with the Promotion rules may result in a contestant's disqualification solely at the discretion of Mapleton Radio.

e. A copy of the Official Rules is available, during regular business hours, at 1459 Humboldt Road, Suite A, Chico, CA 95928 and at the Station's webpage at www.1075NowFM.com.

6. PARTICIPATING RADIO STATIONS

KCDU, KHTN, KZBD, KWLZ, KQPT